

Murad® Transforming Skincare™

Make This the Year You  
Transform Your Skin

FIND PROVEN SOLUTIONS  
Healthy Skin Club Discounts inside!

BalleyDirect®   
Advanced solutions for beautiful skin





## HOWARD MURAD M.D, FAAD

Dermatologist, Pharmacist, holder of 18 dermatology-related patents.

Author of *Wrinkle-Free Forever* and *The Cellulite Solution*.

"I can't think of a more rewarding life than to help people become happier and healthier"

Dr. Howard Murad's passionate commitment to giving people the clear, healthy skin they deserve has literally changed the faces of millions of people worldwide. Dr. Murad has personally treated more than 50,000 patients in over 30 years of practice. As a dermatologist and pharmacist, his innovative formulations have resulted in 18 patents in the field of skincare and skin health.

*Howard Murad M.D.*

Howard Murad, M.D.



# Change. It looks great on you.

## Reveal your beauty, not your age.

Take the first step toward younger looking, radiant skin with Murad! Dr. Murad specializes in specific problem solving skincare and his advanced solutions for aging skin address all types of aging: environmental, hormonal and genetic.

Each product line is specially formulated to help revitalize and rebuild aging skin, targeting the cause of aging and providing the finest ingredients that give best results for your skin, from the inside out. Within weeks, you'll enjoy:

- Greater hydration and suppleness
- Improved firmness and elasticity
- Refined appearance and tone
- Reduced appearance of medium to deep wrinkles

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Age & Sun Spots, fine lines & wrinkles, dry skin.

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Blemishes and breakouts.

Not sure which products are right for you?

*Call Customer Care today!*

1-800-998-1768

Mon – Fri, 8:30am to 4:30pm PST

We'll help put you on the path to healthy, radiant skin.

# Healthy Skin Club

## Exclusive Member Benefits

### Join the Healthy Skin Club! It's FREE!

Membership in the Murad Healthy Skin Club is packed with benefits:

#### Savings

Receive special discounted prices on all purchases and lock in your kit at the low introductory price for the life of your membership. Guaranteed.

#### Convenience

A new kit is delivered to your doorstep when your current kit becomes low. You'll never miss a day! Plus, you have complete flexibility and control of your membership.

#### Flexibility

You can change your delivery schedule to every 60, 90 or 120 days, depending on your usage. Plus, you can change the contents of your shipment at any time. If you're not completely satisfied with your membership, you may cancel at any time.

#### Exclusive Offers

Receive special discounts and exciting promotions. Keep up to date on the latest skin care news. Be the first to hear about new products developed by Dr. Murad.

#### 100% Guarantee

All purchases are backed by the Balley Direct 60-day guarantee. If you are not 100% satisfied with your product, you may return it within 60 days, even if the bottles are empty.

#### HOW TO JOIN THE CLUB:

Simply order the Resurgence® Night Regimen today and you automatically get free membership in the Healthy Skin Club. A new 90 day kit at the low member price will be delivered to your door every three months unless you request a different schedule. So you can have younger looking, radiant skin.

#### RECEIVE EXCLUSIVE E-PROMOTIONS!

Don't miss out on fabulous offers! Get exciting promotions delivered directly to your inbox!

Subscribe online  
[www.balleydirect.com/subscriptions](http://www.balleydirect.com/subscriptions)  
OR Call Customer Care and mention your email address.

**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax



Joan Lunden, Age 57

*"My skin looks better now  
than it has in 10 years"*

## Resurgence® 90 day Night Regimen

- Reduces the appearance of medium to deep wrinkles
- Improves firmness and elasticity
- Hydrates and locks in moisture

### Renewing Cleansing Cream

Creamy, ultra-moisturizing wash improves skin's appearance by gently exfoliating to restore radiance. Formulated with natural Papaya Enzyme to gently exfoliate excess skin cells and essential fatty acids to maintain skin's barrier function. (6.75 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$40.00        |
| <b>Club Price</b> | <b>\$32.95</b> |
| 801122            |                |

### Age-Diffusing Serum

This silky serum concentrates on toning and firming with soy and skin conditioners. Collagen protectors and AHAs work together to reduce the appearance of medium to deep wrinkles and **increase skin's firmness by up to 42% in 10 minutes**. Naturally calms redness for a smooth, even tone. (1.0 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$80.00        |
| <b>Club Price</b> | <b>\$64.95</b> |
| 801132            |                |

### Age-Balancing Night Cream

Deliver maximum hydration with essential fatty acids and Shea Butter while your skin regenerates overnight. This ultra-rich hydrating cream boosts and restores moisture while improving elasticity and minimizing the appearance of pores. (1.7 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$85.00        |
| <b>Club Price</b> | <b>\$69.95</b> |
| 801142            |                |

# Resurgence

Get your glow back

### 90 Day Kit includes:

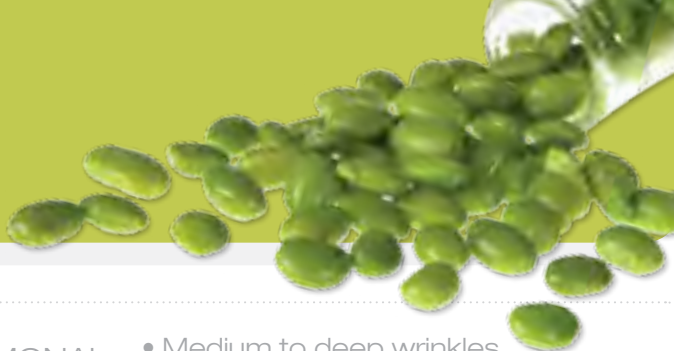
Renewing Cleansing Cream  
(6.75 FL. OZ.)  
Age-Diffusing Serum  
(1.0 FL. OZ.)  
Age-Balancing Night Cream  
(1.7 FL. OZ.)

|                   |                 |
|-------------------|-----------------|
| Retail Price      | \$149.85        |
| <b>Club Price</b> | <b>\$119.85</b> |
| 601582            |                 |

*Shipping conditions apply.*



*Clinically proven to increase skin's firmness by*



## HORMONAL AGING

- Medium to deep wrinkles
- Loss of elasticity
- Dry, thinning skin

## Boost Hydration!

### Hydrating Toner

Tone to hold moisture and maximize the absorption of your regimen! This refreshing toner rebalances and rehydrates skin while neutralizing surface impurities and tightening pores. Formulated with Lecithin to lock in moisture and chamomile to soothe irritation. (6.0 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$27.00        |
| <b>Club Price</b> | <b>\$21.95</b> |
| 100612            |                |



### Renewing Eye Cream

Dramatically increase moisture, elasticity and firmness and reduce medium-to-deep crow's feet and wrinkles. This intensive triple-action concentrate contains our exclusive Eye Brightening Complex to brighten dark circles, reduce puffiness and restore the delicate eye area for an illuminated, bright appearance. (0.5 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$75.00        |
| <b>Club Price</b> | <b>\$59.95</b> |
| 601332            |                |

**BEST  
SELLER!**



### Sheer Lustre Day Moisture SPF 15

Rich luminescent minerals to give dull skin a natural, healthy looking glow even without makeup! Soybean and Clover Flower extracts restore elasticity and smooth fine lines, and Avocado Oil locks in moisture. (1.7 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$72.00        |
| <b>Club Price</b> | <b>\$59.95</b> |
| 601232            |                |



up to 42% in 10 minutes!





# Resurgence®

The perfect at-home facial,  
straight from the famous  
Murad Medical Spa!

*"Resurgence is worth the investment because it does work. The difference in 30 days—it's amazing."*



## Resurgence Renewal Home Facial Kit

Luxurious weekly treatment to unveil youthful, radiant skin. Combat the signs of hormonal aging and concerns associated with dry, imbalanced skin with this weekly treatment mask. It will refine skin texture and diminish the appearance of medium to deep wrinkles. Kit also includes Firming and Hydrating Eye Gel Mask to firm and hydrate the delicate eye area while reducing the appearance of under eye damage.

### Firming and Hydrating Treatment

- Plant-derived Phytoestrogens, such as Soybean and Wild Yam extract help improve elasticity and skin moisture
- Collagen protectors help refine skin texture and reduce the appearance of medium to deep wrinkles.

### Firming and Hydrating Eye Gel Mask

- Sodium Hyaluronate conditions and hydrates to keep skin soft and supple
- Sodium PCA improves hydration and prevents moisture loss
- Aloe Vera soothes and helps repair the look of stressed skin (4 week supply)



Retail Price \$85.00

**Club Price \$69.95**

601472

## Q&A: What is the difference between Hormonal and Genetic aging?

**Hormonal Aging:** During the years leading up to menopause (late 20s to mid 40s), the body produces decreasing quantities of estrogen, which is an essential hormone that keeps skin soft, supple and firm by encouraging collagen production. Changes in skin tone and luminosity often appear. The skin becomes more fragile and thin, deep wrinkles form and acne breakouts may occur due to hormonal changes.

**Genetic Aging:** Genetic aging (intrinsic aging) is based on our genetic makeup. It is a continuous process that begins to reveal visible signs as early as our 20s. As we age, our skin's production of collagen and elastin slows down and their role in supporting the skin's firmness decreases. Skin's texture changes, it gradually loses density and elasticity.

# Age Reform®

Restore Your  
Youthful Resilience



## GENETIC AGING

- Fine lines & wrinkles
- Tired, sagging skin
- Dull, dry complexion



### Refreshing Cleanser

This lightweight, foaming cleanser removes makeup, dirt and other impurities while balancing oily and dry zones. Cucumber Extract soothes and refreshes, while Hawaiian White Ginger and Algae Extracts smooth and soften skin. (6.75 FL. OZ.)

Retail Price \$35.00

**Club Price \$27.95**

801212



### Night Reform® Treatment

Clinically proven to **increase skin firmness by up to 28% in just 10 minutes!** This patented restorative treatment combines the plumping power of Hyaluronic Acid, the protective benefits of Lecithin, the firming abilities of Oat Flour and the gentle exfoliation of AHAs. (1.0 FL. OZ.)

Retail Price \$72.00

**Club Price \$59.95**

801232



### Perfecting Night Cream

Nourishes and rejuvenates skin overnight by restoring lost moisture and promoting healthy cell turnover. Essential fatty acids protect skin's barrier and prevent moisture loss. Sunflower Oil increases skin elasticity and suppleness. (1.7 FL. OZ.)

Retail Price \$47.00

**Club Price \$41.95**

100512

**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax



# Age Re

## The Next Generation of An

Experience Dr. Murad's n  
program to reverse the vis

**CUSTOMER  
FAVORITE!**



### Hydrate and Protect

#### AHA/BHA Exfoliating Cleanser

Cleanse and smooth texture. This gentle but efficient exfoliator works two ways. Salicylic, Lactic and Glycolic Acids encourage clarity and brightness by dissolving skin cell buildup. Jojoba beads further polish and retexture. (6.75 FL. OZ.)

Retail Price \$35.00

**Club Price \$24.95**

100782



### Perfecting Day Cream SPF 30

Provides maximum hydration and sun protection. Moisturizes to restore suppleness while delivering powerful antioxidants and broad spectrum sunscreens. Essential fatty acids provide superior hydration. Soy Flour protects elasticity and softens lines. (1.7 FL. OZ.)

Retail Price \$47.00

**Club Price \$41.95**

102302



### Heal dry, chapped lips in an instant!

#### Soothing Skin & Lip Care

Soothe away dryness. This intensive treatment instantly conditions chapped and cracked skin. Dab on your lips, rub on your elbows and knees after bathing or smooth over dry cuticles after washing hands. (0.5 FL. OZ.)

Retail Price \$16.00

**Club Price \$12.95**

801302

**FREE SHIPPING on**

<sup>†</sup>Excluding s



# Reform®

## Anti-Aging Skincare is Here!

most advanced treatment  
visible signs of genetic aging.



AS SEEN  
IN US  
WEEKLY!



### Intensive Wrinkle Reducer®

#### With Durian Cell Reform™

Formulated with the cutting-edge Glyco Nutrient Complex, this best selling treatment works deep within the surface of your skin to stimulate the production of healthy skin cells. Powerful agents resurface without irritation to dramatically reduce the visible signs of aging.

**Clinically proven to diminish the appearance of fine lines and wrinkles by up to 45% in 8 weeks.**

#### Resurfacing Without Irritation

Intensive Wrinkle Reducer is a scientific breakthrough that achieves intense resurfacing without the irritation normally associated with this process.

#### Instant and Lasting Results

Intensive Wrinkle Reducer is not just a quick fix. The results will keep improving over time and your skin will not only be more beautiful, but healthier. (1.0 FL. OZ.)

Retail Price \$150.00  
Club Price \$130.00  
103082

### Durian – The Newest Beauty Superfruit

Durian Cell Reform™ was developed for those who are serious about fighting the visible signs of aging without invasive surgical procedures. Reveal younger, firmer, more beautiful looking skin beginning with the first application.

Durian, an Asian super-fruit, has been used for centuries in Eastern medicine and is now featured exclusively in Murad's Age Reform Intensives.



on Orders Over \$75<sup>+</sup>

shipping & tax

Order toll-free at 1-800-998-1768, Mon-Fri 8:30 am – 4:30 pm PST  
Or call our 24/7 Order Line 1-800-998-1764

page 9



# Age Reform<sup>®</sup>

## Hydration Helpers

Boost moisture  
from the inside out!



### Perfecting Serum<sup>®</sup>

The perfect finale to any regimen, this velvety gel creates a flawless finish by restoring skin's essential moisture balance. Formulated with Squalene (derived from olives) for instant, intense hydration that leaves skin silky smooth. (1.0 FL. OZ.)

|              |         |
|--------------|---------|
| Retail Price | \$68.00 |
| Club Price   | \$57.95 |

801272

### Wet Suit<sup>®</sup>

#### Cell Hydrating Supplement

The mythical Fountain of Youth may be plain old H<sub>2</sub>O. The perfect addition to any regimen, this essential supplement fortifies cell membranes to help skin maintain a healthy moisture balance. Formulated with essential fatty acids to help prevent water loss, boost resilience and promote radiance. (60 Tbs)



|              |         |
|--------------|---------|
| Retail Price | \$45.00 |
| Club Price   | \$34.95 |

102012

Topical skincare products only address about 20% of your skin's needs. The other 80% comes from proper nutrition. Use the Wet Suit Dietary Supplement to optimize your skincare regimens by providing the necessary nutrients to your body.

**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax

# Age Proof Suncare



Sun protection is a crucial wrinkle fighter. Murad's Age-Proof Suncare products include broad-spectrum sunscreens, reduce inflammation and dehydration and protect against free radicals with **pomegranate** extract.

## **Oil-Free Sunblock SPF 30**

Featherweight, easily absorbed formula delivers high SPF protection with an oil-free matte finish. Prevents signs of premature aging caused by environmental exposure. (1.7 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$30.00        |
| <b>Club Price</b> | <b>\$24.95</b> |
| 400532            |                |



## **Oil-Free Sunblock SPF 15 Sheer Tint**

Shields skin without shine and delivers powerful protection from sun and free radicals. Featherweight, easily absorbed sheer tint blends into all skin tones. (1.7 FL. OZ.)

|                   |                |
|-------------------|----------------|
| Retail Price      | \$25.00        |
| <b>Club Price</b> | <b>\$19.95</b> |
| 400342            |                |

Considered one of the oldest medicines known to man, Pomegranate holds the key to ultimate skin health. Proven through independent studies to boost the SPF power of sunscreen, the patented skin care formulas of Dr. Murad harness the power of pomegranate to deliver the best defense against sun and free radical damage which account for more than 80% of the signs of premature aging.



**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax



# Vitalic

## Hydrate and Shield Against Shine

- Clogged pores
- Occasional breakouts
- Lackluster tone
- & premature aging

NORMAL/COMBINATION  
**SKIN**

### Energizing Pomegranate Cleanser

This dual-purpose cleanser purifies and tightens pores in just one step! Dirt and dull, dead skin cells are gently lifted away on a cloud of airy foam. Stressed-out skin is instantly refreshed for a noticeable radiant glow. (5.1 FL. OZ.)

### T-Zone Pore Refining Gel

Patented treatment gel balances and refines skin by normalizing oil production and skin hydration and by removing dull skin and impurities. Glycolic and Salicylic Acids refine texture and reduce the first signs of aging. Powerful antioxidants keep skin healthy and protected. (2.0 FL. OZ.)

### Energizing Pomegranate Moisturizer SPF 15

Banish shine and protect skin with this lightweight, oil-free moisturizer. Absorb excess oil, reduce shine and shield your skin from the sun's harmful UV rays. Contains Murad's powerful Energizing Pomegranate Complex with Antioxidants to protect your skin from environmental damage and rejuvenate your skin. (2.0 FL. OZ.)

Retail Price \$30.00  
**Club Price \$24.95**  
200042

Retail Price \$40.00  
**Club Price \$29.95**  
200182

Retail Price \$34.00  
**Club Price \$24.95**  
200052



**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax

# Redness & Sensitive Skin



## SKIN CONCERNS:

- Persistent flushing
- Inflamed, sensitive skin
- Tight, dry skin

## Redness Therapy® Regimen

Finally a unique, patented formula specially developed for red, irritated skin. Eliminates stinging, sensitivity and restores a healthy, even skin tone.

### 60 Day Kit Includes :

- Soothing Gel Cleanser (6.75 FL. OZ.)
- Recovery Treatment Gel (1.7 FL. OZ.)
- Correcting Moisturizer SPF 15 (1.7 FL. OZ.)

Retail Price \$90.00

**Club Price \$59.90**

907442

### Soothing Gel Cleanser

Cleanses away impurities while reducing irritation. Conditions skin to alleviate redness and relieve tightness, stinging, and sensitivity. Patented gel comforts skin, reducing irritation. (6.75 FL. OZ.)

Retail Price \$27.00

**Club Price \$22.95**

300202

### Recovery Treatment Gel

Treats and prevents redness and sensitivity by fortifying delicate skin and improving skin comfort all day. Azelaic Acid improves hydration and calms flushed skin. Zinc Oxide and Peppermint Leaf Extract soothe the skin and help reduce stinging and sensitivity. (1.7 FL. OZ.)

Retail Price \$52.00

**Club Price \$39.95**

300212

### Correcting Moisturizer SPF 15

Neutralizes and protects dry, irritated skin by minimizing redness with color correcting tint and by shielding against sun irritation. Licorice Extract helps reduce surface redness. Peppermint Leaf Extract relieves discomfort and stinging. (1.7 FL. OZ.)

Retail Price \$38.00

**Club Price \$29.95**

300222

### Sensitive Skin Soothing Serum:

This oil free, weightless gel infuses instant moisture to revitalize tired skin. Ceramides and botanical extracts hold water to the skin, plumping up fine lines. (1.0 FL. OZ.)

Retail Price \$52.00

**Club Price \$39.95**

100722





# Customer Care

## Shipping

After totalling your order, use the chart to calculate your shipping charges. All prices are in Canadian dollars. All in-stock items will be shipped within 2 business days of order receipt.

| SUBTOTAL<br>(before tax/shipping) | ADD FOR<br>SHIPPING OPTIONS        |  |
|-----------------------------------|------------------------------------|--|
|                                   | REGULAR<br>SHIPPING<br>(2-3 weeks) | EXPRESS<br>SHIPPING<br>(3-5 business days) |
| up to \$25.00                     | \$7.95                             | \$15.95                                    |
| \$25.01 - \$60.00                 | \$8.95                             | \$16.95                                    |
| \$60.01 - \$74.99                 | \$9.95                             | \$17.95                                    |
| \$75.00 - \$149.99                | FREE*                              | \$8.00                                     |
| \$150.00 +                        | FREE EXPRESS SHIPPING*             |  |

\*Regular shipping fee for Resurgence Night Regimen 90-day kit is \$8.95. Orders over \$150 will be upgraded to Express Shipping for no additional charge.

Delivery periods are from time order leaves the warehouse.

Need your order faster? Get your order in 3-5 business days for just \$8 more.

## Don't hold off! Order today.

For healthy, clean skin remember to keep consistent with your daily skincare regimen and order before you run out of product. If you have not received your order then please call and let us know. Your credit card won't be charged until your order is shipped.

## Satisfaction Guaranteed

All purchases are backed by the Balley Direct's 60-day guarantee of satisfaction. If you are not completely satisfied and wish to return or exchange an item, simply **call us within 60 days** from the ship date at **1-800-998-1768** and we'll gladly refund the purchase price (less S&H).

## Customer Care

Questions or comments?  
Contact Customer Care at  
**1-800-998-1768**

Mon-Fri, 8:30am to 4:30pm PST or  
e-mail us at [info@balleydirect.com](mailto:info@balleydirect.com)  
Balley Direct closes on statutory  
and BC holidays.

## Healthy Skin Club members:

How can we help? Want to change your shipping frequency or contents of your shipments? Simply call Customer Care **1-800-998-1768** and we'd be happy to tailor your membership.

## Share the Murad difference!

Sending a free catalogue to a friend is easy.

1. Go to [www.balleydirect.com/friends](http://www.balleydirect.com/friends)
2. Fill in their details
3. Click send

## Now healthy skin can be theirs too!

## Price Changes

Prices, availability and product packaging are subject to change without notice.

## Return Policy

A 60-day money back guarantee is offered on all Murad products except discontinued and discounted items. If you're not satisfied with your purchase you may return for a full refund of the purchase price. Note: You are responsible for any charges related to shipping. Before returning product(s) please call Customer Care for instructions. For your protection we recommend you insure your returns. Regrettably COD deliveries will not be accepted and return shipping fees are not refunded.

For full return policy details visit [www.balleydirect.com/returns](http://www.balleydirect.com/returns) or view the reverse of your original invoice.

## Healthy Skin Club Membership

Order Murad Resurgence® Night Regimen today and receive free membership in the Healthy Skin Club! Club members receive a new 90 day kit delivered every three months. So you can give your skin the glow of beauty at the low price of \$39.95 per month, plus S&H and applicable taxes, for each 90 day supply. You can customize the frequency of your shipment or cancel at any time with no obligation.

**FREE SHIPPING**  
**on Orders Over \$75<sup>†</sup>**  
**STOCK UP & SAVE!**  
**FREE EXPRESS SHIPPING**  
**on orders over \$150**

<sup>†</sup>Conditions apply

# How to Order

BE SURE TO USE YOUR PROMOTION CODE  
(LOCATED ON THE BACK COVER).

- 1 CALL TOLL-FREE  
1-800-998-1768  
Customer Care  
M-F, 8:30am - 4:30pm PST  
or call our  
24/7 Order Line  
1-800-998-1764

- 2 SHOP ONLINE  
www.balleydirect.com
- 3 MAIL TO: Balley Direct  
PO Box 91994  
Stn West Van  
West Vancouver, BC  
V7V 3P2

### Satisfaction Guaranteed:

If you are not completely  
satisfied and wish to return or  
exchange an item, simply call  
us within 60 days from the  
ship date at 1-800-998-1768.

QUESTIONS OR COMMENTS? Contact Customer Care at 1-800-998-1768 [ Mon-Fri, 8:30am to 4:30 pm PST ] or email us at [info@balleydirect.com](mailto:info@balleydirect.com).

## ORDER INFORMATION

| Item Number | Description or Name of Item | Qty. | Price Each | Price Total |
|-------------|-----------------------------|------|------------|-------------|
|             |                             |      |            |             |
|             |                             |      |            |             |
|             |                             |      |            |             |
|             |                             |      |            |             |
|             |                             |      |            |             |
|             |                             |      |            |             |

### PROMOTION CODE

BE SURE TO USE YOUR PROMOTION CODE  
(LOCATED ON THE BACK COVER)

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### PAYMENT METHOD

Enclose your personal cheque or credit card information as indicated.

- ☐ CHEQUE OR MONEY ORDER (Please make payable to Balley Direct)\*
- ☐ VISA   ☐ MASTERCARD

Credit Card Account Number

Expiration Date

SIGNATURE (For credit card orders)

DATE

DAYTIME TELEPHONE NUMBER (In case we have questions)

#### Subtotal:

Shipping Charge  
(See chart on previous page)

Express Shipping Add \$8.00

Tax: (Add 5% GST, BC residents  
also add 7% PST. Maritimes add  
only 13% HST)

TOTAL (\$ Canadian)  
Thank you for your order!

Note: A credit card is required to  
become a Healthy Skin Club member.

### BILLING ADDRESS

Where your credit card statement is sent.

Name

Address

Apt.

City

Province

Postal Code

### SHIPPING ADDRESS

If different from billing address.

Name

Address

Apt.

City

Province

Postal Code

Certain product packaging and name may vary from images shown.

# Environmental Aging

Reverse the appearance of aging caused by environmental damage



## ENVIRONMENTAL AGING:

- Age & sun spots
- Dry, stressed out skin
- Wrinkles, lines and creases
- Uneven tone & texture

### Essential-C Night Moisture

Rich in Vitamin C, this ultra-hydrating formula encourages healthy cell renewal to reveal healthier, younger-looking complexion overnight. Shea Butter delivers deep, instant hydration while natural antioxidants neutralize toxins and fight free radical damage. (1.7 FL. OZ.)

Retail Price \$68.00  
**Club Price \$57.95**  
801182

CUSTOMER FAVORITE!



### Vitamin C Infusion Home Facial Kit Weekly Treatment

A version of the highly popular professional products developed for spas and salons, this antioxidant 2 step facial treatment is formulated to reverse the appearance of aging caused by environmental damage. Get instant, visible results from the first treatment, for much less than the cost at a spa!

This 4 week supply contains:

- The Pure Vitamin C Powder
- Treatment Gel
- Cellular Replenishing Serum
- Mixing dish
- Application Brush

Retail Price \$70.00  
**Club Price \$59.95**  
150962

AS SEEN IN INSIDE WEDDING MAGAZINE



# ntal Shield®

earance of aging  
nmental damage



## Essential-C Cleanser

Wash away impurities and restore moisture to dehydrated, environmentally damaged skin. Rich in antioxidants, this soothing gel is formulated with Vitamins A, C and E to fight free radicals, plus phospholipids and Sodium PCA to help skin attract and retain moisture. ( 6.75 FL. OZ.)

Retail Price \$42.00  
**Club Price \$34.95**  
801162



## Age Spot and Pigment Lightening Gel

This perfecting gel is formulated with Hydroquinone to fade unwanted pigmentation – including freckles and age or sun spots. AHAs help lift away dark, damaged cells to improve skin tone and restore youthful clarity. (1.0 FL. OZ.)

Retail Price \$58.00  
**Club Price \$39.95**  
100732



# Environmental Shield®



## Essentially-C Daily Renewal Complex®

Target rejuvenation and restore youthful clarity with breakthrough technology. Clinically proven to **decrease fine lines by 17% after one application and improve the signs of photo-damage by 46% after 4 weeks.** This anti-aging treatment features pure vitamin C along with our patented Skin Repair System to improve skin elasticity, stimulate collagen synthesis, reduce pigmentation and provide powerful antioxidant protection. (1.0 FL. OZ.)

- Vitamin C and Retinol work together to fade unwanted pigmentation and restore clarity.
- Retinyl Palmitate exfoliates to reveal newer, younger skin.
- Vitamin E soothes and boosts antioxidants to enhance UV protection.

Retail Price \$95.00

**Club Price \$79.95**

801172

### UV damage shows on your skin.

Not just from this summer either - from a lifetime of summers. Fortunately, Murad's Environmental Shield contains Vitamin C, a powerful antioxidant that provides a barrier against environmental damage, to protect and restore the skin from summers past and present.

**CUSTOMER  
FAVORITE!**



## What is photodamage?

Photodamage is sun damage. It is the UV damage that results from our daily exposure to the sun. On the surface it appears as sunspots, freckles, wrinkles. Sun causes collagen and elastin to degrade, which leads to a slower cell turnover and skin's inability to produce healthy cells. The Environmental Shield products from Dr. Murad are formulated to combat hyper-pigmentation, fine lines and other environmental effects on our skin.

**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax



# Acne

Samantha



3 simple steps to clear, beautiful and healthy skin. Guaranteed.

*"If somebody were to come up to me 8 weeks ago and say your skin will look absolutely clear – you won't have breakouts, I wouldn't have believed them. I can't believe that was me 8 weeks ago!"*

## Acne Complex® Kit

If you've tried other acne products with no success - you're not alone. Acne Complex is different from those other acne products that have failed you in the past. In independent clinical studies, over 90% of Murad Acne Complex users experienced a reduction in breakouts in just 4 weeks. It will work for you or your money back.

In just three simple steps, 2 times a day, clear the breakouts you have now and help prevent new ones. Clear, beautiful and healthy skin guaranteed.

### 60 Day Kit includes:

- Clarifying Cleanser (4.5 FL. OZ.)
- Exfoliating Acne Treatment Gel (2.0 FL. OZ.)
- Skin Perfecting Lotion (1.7 FL. OZ.)

### BONUS:

Acne Spot Treatment (0.5 FL. OZ.)

Retail Price \$69.95

**Club Price \$59.90**

101362

BRIDES  
BEAUTY  
AWARDS  
2007





Deedra, 24

*"It's really a miracle that my skin is this clear now"*

# Acne

Say goodbye to breakouts



**BEST  
SELLER!**

### Clarifying Cleanser

Reduces 99.9% of irritating surface bacteria and penetrates deep to keep skin clean and clear. Salicylic Acid clears skin and prevents future breakouts. Green Tea Extract and Menthol calm and cool irritated skin. (4.5 FL. OZ.)

Retail Price

\$25.00

**Club Price**

**\$19.50**

100422



### Exfoliating Acne Treatment Gel

Eliminates acne and skin breakouts by reducing pore-clogging bacteria and by restoring skin health and clarity. Retinol and Glycolic Acid gently exfoliate to control breakouts. (2.0 FL. OZ.)

Retail Price

\$40.00

**Club Price**

**\$29.95**

100432

ne  
kouts once and for all



Dang N.

*"Clear for 4 years!"*



### Skin Perfecting Lotion

Hydrates and retexturizes skin. Controls oil and shine while keeping pores clear and minimized. Retinol and Queen of the Meadow Extract reduce oil production and tighten pores. (1.7 FL. OZ.)

Retail Price

\$36.00

**Club Price**

**\$29.95**

101592



**BEST  
SELLER!**

### Acne Spot Treatment

Promotes immediate healing of blemishes by delivering targeted acne medication and by providing on the spot relief. Sulfur eliminates and clears active breakouts. Zinc and Licorice Extract help speed healing. (0.5 FL. OZ.)

Retail Price

\$20.00

**Club Price**

**\$17.95**

100692



# Acne Regime

Get faster, more

## Anti-Aging Acne Treatment

Multi-patented formulation treats mild or occasional breakouts and smoothes the appearance of lines and wrinkles in just one step. Palmitoyl Pentapeptide-4 softens wrinkles and conditions skin. Azelaic and Salicylic Acids keep pores clear. (1.7 FL. OZ.)

Retail Price \$55.00  
Club Price \$34.95  
102032



## Post-Acne Spot Lightening Gel

The Post-Acne Spot Lightening Gel's patented formula improves skin's clarity by infusing powerful skin lightening agents and exfoliating damaged cells. (1.0 FL. OZ.)

- Hydroquinone fades post-acne spots & freckles.
- AHAs exfoliate to restore clarity and tone.
- Licorice and Allantoin alleviate irritation and inflammation.

Retail Price \$58.00  
Club Price \$39.95  
103472



## Heal and Conceal

### Acne Treatment Concealers

Oil free, 2-in-1 concealers provide long lasting coverage while infusing the skin with acne fighting Salicylic Acid. In clinical studies, 81% of users experienced overall better skin within 4 weeks. (0.09 FL. OZ.)

Retail Price \$22.00  
Club Price \$17.95



LIGHT • 104082



MEDIUM • 104092



DARK • 104102



# ne en Enhancers



Brian P.

*"Being acne free is definitely the best feeling in the world"*

## dramatic results

### Clarifying Toner

This cooling, alcohol-free formula gently absorbs oil and impurities, and regulates oil production, to help keep your skin clean and clear for hours! Witch Hazel tightens pores and Allantoin calms your skin without drying. (6.0 FL. OZ.)

Retail Price \$23.00  
**Club Price \$17.95**  
100532

### Clarifying Mask

Speed up healing and reduce future breakouts by using this natural, clay based formula every week. Deliver powerful medication to deep clean, draw out impurities and absorb pore-clogging dirt. (2.65 FL. OZ.)

Retail Price \$38.00  
**Club Price \$26.95**  
100942

### Gentle Acne Treatment Gel

Oil-free, hydrating gel reduces breakouts by 45% in 2 weeks, while shrinking pores and controlling shine. Perfect for those with sensitive skin or normal/combination skin types. Formulated with Tea Tree Oil to clear bacteria and control breakouts. (2.65 FL. OZ.)

Retail Price: \$45.00  
**Club Price: \$34.95**  
100392



**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax





Taylor

# Acne

Get clear skin from  
head to toe!

*A Must Have for Active People!*

## Acne Body Wash

Treat and prevent future breakouts to achieve beautiful skin all over your body. This effective triple-action body wash is designed to control body breakouts on contact. The selected ingredients help deep clean your pores while gently exfoliating away dead skin cells. (8.5 FL. OZ.)



Retail Price \$40.00  
**Club Price \$29.95**  
102022

## Clarifying Body Spray

Fight acne-causing bacteria with this revolutionary 360-degree spray that works upside down for those hard to reach places. This powerful formula with Salicylic Acid penetrates pores to reduce and prevent acne blemishes. Skin conditioners soothe and hydrate irritated skin. Slip this handy bottle into your gym bag and spray on even if you can't slip into a shower. (4.3 FL. OZ.)



**BEST  
SELLER!**

Retail Price \$38.00  
**Club Price \$24.95**  
101602

## Pure Skin® Clarifying Dietary Supplement Banish breakouts for good!

Helps to heal blemishes faster and encourages consistently clear, healthy skin with the patented internal blemish defense complex. Vitamin A supports normal cell production to prevent clogged pores. Yellow Dock and Burdock support the body's ability to remove blemish-producing toxins. Zinc helps reduce the appearance of skin irritation. (120 Tablets)

Retail Price \$44.00  
**Club Price \$29.95**  
101752



**BEST  
SELLER!**

Scientifically-proven by independent laboratories to reduce breakouts by 55% in just 6 weeks!

# Anti-Aging Acne



Fight acne and reverse the signs of aging at the same time.

## Anti-Aging Acne Regimen

Developed specially for anyone with anti-aging concerns and mild or occasional breakouts.

### Clarifying Cleanser

Lather your face with this mild but powerful cleanser and look fresh all day, every day! Penetrates deep to clean and clear skin. (4.5 FL. OZ.)

### Anti-Aging Acne Treatment

Multi-patented formulation treats mild or occasional breakouts and smoothes the appearance of lines and wrinkles in just one step. Palmitoyl Pentapeptide-4 softens wrinkles and conditions skin. Azelaic and Salicylic Acids keep pores clear. (1.7 FL. OZ.)

### Skin Perfecting Lotion

Hydrates and retexturizes skin. Controls oil and shine, while keeping pores clear and minimized. Retinol and Queen of the Meadow extract replenish acne-prone skin, prevent clogged pores and control oil production. (1.7 FL. OZ.)

### 60 Day Kit

Retail Price

\$90.00

**Club Price**

**\$59.90**

907372





# Dry/Sensitive Acne

Heal and hydrate sensitive skin

## Dry/Sensitive Acne Regimen

Sensitive acne-prone skin is difficult to treat without causing more dryness and irritation. This regimen, specially designed for sensitive skin, gently soothes and hydrates dry/tender skin to help reduce inflammation. Your regimen includes:

### Clarifying Cleanser

Lather your face with this mild but powerful cleanser and look fresh all day, every day! Penetrates deep to clean and clear skin. (4.5 FL. OZ.)

### Gentle Acne Treatment Gel

Oil-free, hydrating gel reduces breakouts by 45% in 2 weeks, while shrinking pores and controlling shine. Perfect for those with sensitive skin or normal/combination skin types. Formulated with Tea Tree Oil to clear bacteria and control breakouts. (2.65 FL. OZ.)

### Sensitive Skin Soothing Serum

This oil free, weightless gel infuses instant moisture to revitalize tired skin. Ceramides and botanical extracts work with your moisturizer to hold water to the skin, plumping up fine lines and delivering added suppleness and resiliency. (1.0 FL. OZ.)

### 60 Day Kit

Retail Price \$90.00

**Club Price \$59.90**

907362



**FREE SHIPPING on Orders Over \$75<sup>†</sup>**

<sup>†</sup>Excluding shipping & tax

# Post-Acne Marks



Jordana

Fade Post-Acne Marks to reveal a clear vibrant glow

## Post-Acne Marks Regimen

Target discoloration and fade those marks left by acne to restore an even complexion. Even after your blemishes have faded away, you may be stuck with unsightly souvenirs. These dark spots, called hyper-pigmentation, are the result of your body's natural inflammation response.

### Clarifying Cleanser

Lather your face with this mild but powerful cleanser and look fresh all day, every day! Penetrates deep to clean and clear skin. (4.5 FL. OZ.)

### Post-Acne Spot Lightening Gel

The Post-Acne Spot Lightening Gel's patented formula improves skin's clarity by infusing powerful skin lightening agents and exfoliating damaged cells. (1.0 FL. OZ.)

- Hydroquinone fades post-acne spots & freckles
- AHAs exfoliate to restore clarity and tone.
- Licorice and Allantoin alleviate irritation and inflammation.

### Energizing Pomegranate Moisturizer SPF 15

Soak up this light, oil free moisturizer and shield your skin from the sun. Keep skin healthy, hydrated and infused with energy and freshness. (2.0 FL. OZ.)

### 60 Day Kit

|                   |                |
|-------------------|----------------|
| Retail Price      | \$90.00        |
| <b>Club Price</b> | <b>\$59.90</b> |

907352



BEFORE



AFTER

# Internal Skincare

Get dramatic, long-term results from the inside out



## Wet Suit® Cell Hydrating Supplement

The mythical Fountain of Youth may be plain old H<sub>2</sub>O. The perfect addition to any regimen, this essential supplement fortifies cell membranes to help skin maintain a healthy moisture balance. Formulated with essential fatty acids to help prevent water loss, boost resilience and promote radiance. (60 tbs)

Retail Price \$45.00

Club Price \$34.95

102012



0109

To order call Customer Care 1-800-998-1768 Mon-Fri 8:30 am – 4:30 pm PST  
or call 24/7 Order Line 1-800-998-1764

Promotion Code **MUCAT004**

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